

# Capital **I**nsurance Day



An All Industry Day  
**Excellence through Education**

Greetings,

Would you like a great opportunity to network with insurance professionals in the Washington metropolitan area? Would you like to help promote excellence in the insurance industry? If so, please consider being an exhibitor and/or sponsor at Capital "I" Day 2012, to be held on Friday, March 23<sup>rd</sup>, 2012, at the Hilton Hotel in Rockville, Maryland.

This event brings together insurance professionals representing both insurance companies and agencies in the Washington metropolitan area for a day of training, development and networking. Included in your packet is a sampling of previous exhibitors and sponsors. We are enclosing an Exhibitor Registration Form and a Sponsor Form for your use. You may also register online at [WWW.CAPITALIDAY.COM](http://WWW.CAPITALIDAY.COM)

For more information about Capital "I" Day showing the exciting agenda please visit our website [WWW.CAPITALIDAY.COM](http://WWW.CAPITALIDAY.COM)

Don't miss out on this exciting event and the chance to meet with other insurance professionals from VA, MD, DC and beyond! An added bonus: Continuing education credit in all three jurisdictions. Come join us!

Please contact us if you have any questions.  
Capital "I" Day Committee  
Exhibitor/Sponsor Registration Contacts

Susan Scott : Tel 301-986-4406;  
Fax: 301-986-4451  
Email: [sscott@weaverbros.com](mailto:sscott@weaverbros.com)  
Stanley Lipshultz - Tel: 301-468-5511  
Email: [legal99@aol.com](mailto:legal99@aol.com)



## **SPONSORSHIP LEVELS**

Hilton, Rockville, MD  
1750 Rockville Pike 20852  
March 23, 2012

### **All Capital "I" Day Sponsors will receive**

- Company name in Capital "I" Day Program
- Listing on Capital I Day web site
- Recognition on Name Tag and Name Tag Ribbon
- Announcement recognition at the event

### **President's Circle Sponsorship Levels**

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- Luncheon: Call Susan for Information
- Continental Breakfast: \$3,000
- Each General Session: \$1,500
- Afternoon Coffee Break: \$1,500
- Grand Prize: Customized Sponsorship (Please call Stanley Lipshultz - 301-468-5511)

#### **President's Circle Sponsor Level Receive:**

- Sponsorship is limited to two non competing companies
- Full page color ad (5x7) in Program Guide and Agenda (copy to be provided by Sponsor)
- Opportunity to provide attendees with your company's promotional material (provided by you) to be distributed on every table or seat or exhibitor booth (your choice)
- Special recognition during the program for the Capital "I" Day event sponsored
- Individual Sign Board
- Your Company name, logo & web link featured on Capital "I" Day website upon receipt of sponsorship form and payment
- Two Free registrations to the event Including Lunch

### **Event Sponsorship Levels**

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- Morning Coffee Break: \$750
- Each Educational Event: \$650

#### **Event Sponsorship Level Receive:**

- Sponsorship is limited to two non competing companies
- Full page color ad (5x7) in Program Guide and Agenda (copy to be supplied by Sponsor)
- Opportunity to provide attendees with your company's promotional material (provided by you) to be distributed on every table or seat
- Special recognition during the program for the Capital "I" Day event sponsored
- Individual Sign Board
- Two free registrations to the event including lunch



## **SPONSORSHIP LEVELS**

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March 23, 2012

### **Platinum Sponsorship Level**

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- Platinum Level - \$500

**Platinum Level Sponsors Receive:  
Recognition on Capital I Day web site**

- Announcement on signage for Platinum Sponsors
- Two free registrations to the event including lunch

### **Gold Sponsorship Level**

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- Gold Level - \$400

**Gold Level Sponsors Receive:  
Recognition on Capital I Day web site**

- Announcement on signage for Gold Sponsors
- One free registration to the event including lunch

### **Silver Sponsorship Level**

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- Silver Level - \$300

**Silver Level Sponsors Receive  
Recognition on Capital I Day web site**

- Announcement on signage for Silver Sponsors



**SPONSORSHIP REGISTRATION FORM**

Hilton, Rockville, MD  
1750 Rockville Pike 20852  
March 23, 2012

Company name as it will appear in Capital "I" Day program: \_\_\_\_\_

Website address to link to our website (President Circle Sponsors): \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_ \*

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Attendee Name(s): \_\_\_\_\_

Checks should be made payable to Capital "I" Day and mailed with registration form to Capital "I" Day  
c/o Susan Scott, Weaver Bros. Insurance, 7315 Wisconsin Ave., Suite 900 E, Bethesda, MD 20814

If paying by credit card, please proceed to [www.capitaliday.com](http://www.capitaliday.com) and register as an exhibitor or sponsor using our  
Paypal account

**If attendee(s) requires CE Credit, please provide the following:**

Name **EXACTLY** as it appears on license: \_\_\_\_\_

License Number: \_\_\_\_\_

License State: \_\_\_\_\_

Name **EXACTLY** as it appears on license: \_\_\_\_\_

License Number: \_\_\_\_\_

License State: \_\_\_\_\_



**EXHIBITOR REGISTRATION FORM**

Hilton, Rockville, MD  
1750 Rockville Pike 20852  
March 23, 2012

Company Name as it will appear in Capital I Day Program: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Exhibitor Fee Includes One Full Registration: \$425.00

Additional Exhibitor – Includes Seminars and/or Meals: \$75.00

Total Enclosed: \$ \_\_\_\_\_ \*

Checks should be made payable to Capital “I” Day and mailed with registration form to Capital “I” Day  
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If paying by credit card, please proceed to [www.capitaliday.com](http://www.capitaliday.com) and register as an exhibitor or sponsor using our  
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Name **EXACTLY** as it appears on license: \_\_\_\_\_

License Number: \_\_\_\_\_ License State: \_\_\_\_\_



## EXHIBITOR INFORMATION PACKET

**DATE OF EVENT:** MARCH 23, 2012

**LOCATION:** Hilton Rockville  
1750 Rockville Pike  
Rockville, MD. 20852  
T: 301-230-6728

**SETUP HOURS:** Booth setup in the Regency Randolph Ballroom begins at 6:00 a.m. and is expected to be completed by 7:00 a.m. Exhibitors can ship boxes to the hotel (address below) to be held until the morning of the 23rd.

Hilton Rockville  
1750 Rockville Pike  
Rockville, MD. 20852  
Capital I Day Conference (3/23/12)  
Attention: (Exhibitor Name/Company Name)

### TENTATIVE SCHEDULE FOR MORNING PROGRAM EXHIBIT HALL HOURS:

7:00 a.m. - 8:15 a.m.  
10:00a.m. – 10:45 a.m.  
11:30 a.m. – 12 noon

### TENTATIVE SCHEDULE FOR AFTERNOON PROGRAM EXHIBIT HALL HOURS:

1:00 p.m. – 1:45 p.m.

A final schedule will be forwarded prior to event

**BOOTHS, FURNISHINGS, EQUIPMENT AND SERVICES** - Exhibit Hall is in the Regency and Randolph Ballroom. Please note that we will be using 6' skirted tables for the exhibits, with two chairs per table. There is electricity in the room – but not at every table. Attached is the floor plan. Please contact Susan for assign a table. It is on a first come, first served basis. If you have any internet or audio visual requests, please contact the Michael Zimmerman, Director of Catering at the Hilton Hotel (301-230-6728).

**DISMANTLING HOURS** – No Exhibitor may dismantle until after 1:45 p.m.

**INSURANCE** – Exhibitor will provide a Certificate of Insurance naming Capital "I" Day, 7201 King William Street, Warrenton, VA 20187 as an additional insured under their general liability policy.



## **EXHIBITOR INFORMATION PACKET**

### **Hilton Rockville**

1750 Rockville Pike  
Rockville, MD. 20852  
T: 301-230-6728

### **Parking is Free**

### **Directions from Twinbrook Metro**

1. Start out going SOUTHEAST on CHAPMAN AVE toward HALPINE RD.
2. Turn RIGHT onto BOUIC AVE. 0.1 mi
3. Turn RIGHT onto ROCKVILLE PIKE/MD-355 N.
4. 1750 ROCKVILLE PIKE is on the RIGHT.